

27TH ANNUAL IRONSTONE CONCOURS d'ELEGANCE SEPTEMBER 23, 2023

SPONSORSHIP OPPORTUNITY

THE CONCOURS d'ELEGANCE WEEKEND

Friday, September 22, 2023

Ironstone Vintage Back Roads Tour

Cars & Stars Dinner

— & —

Saturday, September 23, 2023
Concours d'Elegance
Patron's Tent and Luncheon



27TH ANNUAL IRONSTONE CONCOURS d'ELEGANCE SEPTEMBER 23, 2023



Concours d'Elegance Weekend

FRIDAY, SEPTEMBER 22, 2023

Ironstone Vintage Back Roads Tour Meet at Ironstone Vineyards

10:00 am Tour Through Murphys 12:15 pm Lunch on New Melones Lake Lunch and Boat Ride

Cars & Stars Dinner

5:30 pm Wine Tasting 6:00 pm Dinner Under the Stars and Silent/Live Auctions in the Amphitheatre at Ironstone Vineyards

SATURDAY, SEPTEMBER 23, 2023

Concours d'Elegance

9:00 am – 4:00 pm More Than 300 Beautiful Antique and Classic Automobiles

Patron's Pavilion and Luncheon

10:00 am - 4:00 pm Wine Tasting and Lunch on the Field

Luncheon in Music Room 12:00 pm - 1:30 pm

> Awards Ceremony 3:00 pm – 4:00 pm



ironstoneconcours.com Tax ID #68-0431851



Ironstone Concours d'Elegance is Born

Renowned farmers and vintners John & Gail Kautz envisioned an event that would benefit young people involved in agriculture, notably 4-H, Future Farmers of America and the California State Fair Scholarship Fund. From this initial idea, the Ironstone Concours d'Elegance Foundation was formed.

Currently in its 27th year, the antique and classic car show takes place at the beautiful grounds of Ironstone Vineyards in the gold country of the Sierra Nevada. Concours d'Elegance features more than 300 antique and classic cars as well as vintage trailers, motorcycles, and wooden boats. More than 3,000 visitors enjoy the beauty of the automobiles in the ambiance of the beautifully landscaped grounds of Ironstone Vineyards in Murphys, California.

Honored vehicle marques vary and include Packard, Pierce-Arrow, Bentley, Willys, Rolls-Royce, Jaguar, Amphicars and vintage tractors. Early Fords, sports cars, exotics, century-old race cars and motorcycles, coach built luxury marques, and unrestored and original automobiles are also spotlighted.

In the spirit of Concours, we encourage you to wear **vintage hats** to show your support of this classic, elegant event. We look forward to having you join in contributing to this wonderful event that benefits the youth in our community.

Students are the Beneficiaries of Your Generosity!

Most important are the students who benefit from generous sponsors and participants of the Ironstone Concours d'Elegance Foundation. Students participating in agricultural programs are the true beneficiaries, with proceeds supporting Central and Northern California youth in agriculture, notably FFA and 4-H. Concours has recently begun funding garden programs implemented by certain schools, while also supporting activities such as the Horse Classics, Computer Corps and Citizenship Service Learning. The foundation has helped fund the California State FFA headquarters in Galt, California, scholarships in partnership with the California State Fair and Calaveras County Fair.

Charitable Status

The Ironstone Concours d'Elegance Foundation is classified as a public charity under Section 509(a)(2) of the Internal Revenue code and also a 501(c)3 organization. Copies of this information are available on request from the Ironstone Foundation office in Murphys, California. Corporate tax ID #68-0431851.

SPONSORSHIP LEVELS

ALL SPONSORSHIP BENEFITS ARE OPEN TO CUSTOMIZATION

EMERALD Presenting Sponsor – \$10,000

- Ironstone Vintage Back Roads Tour presented by (your company), four guests chauffeured on tour in vintage automobile Friday morning.
- Cars & Stars Dinner Premiere seating for twenty (two tables of ten), with signage.
- Your company representative to welcome guests from the stage at the Cars and Stars Dinner.
- Complimentary hotel accommodations (two rooms) at host hotel for Friday night.
- Saturday Concours d'Elegance Twenty general admission passes for friends, family and clients.

- Entry to Patron's Tent & Luncheon for twenty.
- One 10' x 20' canopy booth with signage in premiere location on Concours lawn.
- Your company logo featured on all printed materials including flyers, posters, ads, event program and website.
- Full-page color advertisement on inside front cover of Concours program.*
- Your company logo featured on video screen at Ironstone Concert Series and other Ironstone Vineyards events throughout their respective seasons.

DIAMOND STAR Sponsor - \$5,000

- Ironstone Vintage Back Roads Tour Two guests on tour Friday morning.
- Cars & Stars Dinner Premiere seating for ten, with signage.
- Complimentary hotel accommodations (one room) at host hotel for Friday night.
- Saturday Concours d'Elegance Fifteen general admission passes for friends, family and clients.
- Entry to Patron's Tent & Luncheon for ten.

- One 10' x 10' canopy booth with signage in premiere location on Concours lawn.
- Your company logo featured on all printed materials including flyers, posters, ads, event program and website.
- Full-page color advertisement with premiere placement in Concours program.*
- Your company logo featured on video screen at Ironstone Concert Series and other Ironstone Vineyards events throughout their respective seasons.

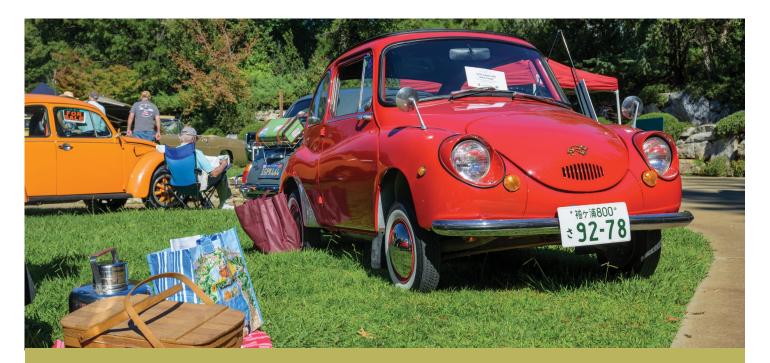
GOLD STAR Sponsor – \$2,500

- Cars & Stars Dinner Reserved seating for six, with signage.
- Saturday Concours d'Elegance Ten general admission passes for friends, family and clients.
- Entry to Patron's Tent & Luncheon for six.
- One 10' x 10' canopy booth with signage in premiere location on Concours lawn.
- Your company name listed on all printed materials including flyers, posters, ads, event program and website.
- Half-page color advertisement in Concours program.*
- Company name listed on video screen at Ironstone Concert Series and other Ironstone Vineyards events throughout their respective seasons.

SILVER STAR Sponsor - \$1,000

- Cars & Stars Dinner Reserved seating for two.
- Saturday Concours d'Elegance Six general admission passes for friends, family and clients.
- Entry to Patron's Tent & Luncheon for two.
- Your company name listed in event program and on website.
- Quarter-page color advertisement in Concours program.*





Thank you to our 2022 SPONSORS

DIAMOND STAR

AG Association Management Services Inc. • BP Moser Trust • Cars Yeah • Crete Family Foundation Ironstone Vineyards • KVIE • Mechanics Bank • Mercedes-Benz of Stockton Precision Electric California • Ramshead Automobile Collection

GOLD STAR

AIM, Inc. • Black Oak Casino Resort • Capital Public Radio • City Mechanical • Clarke Broadcasting • F&M Bank Hagerty Insurance • Highline Autos • Kludt Oil • LF Associates • M&R Company • Murphys-Angels Lions Club New Melones Lake Marina • Pacific Coast Companies, Inc. • Pebble Beach Concours

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SILVER STAR

Blue Mountain Mineral • BPM, LLP • Bokides Hesseltine Real Estate Company • Brotherhood Knights of the Vine Cal-Waste • Kathryn & Jerry Costanzo • Dohrmann Insurance • Duarte Nursery • Garton Tractor, Inc.

Greenhorn Creek Resort • Food4Less • Fritz & Phyllis Grupe • Herum Crabtree Suntag Attorneys • Kamps Propane
LF Associates • Mark Twain Medical Center • Mid Valley Agricultural Services • Murphys Inn Motel – Murphys Suites
Nex Systems/Garage d'Elegance • Panella Trucking • Petersen & Company • Phillips Farm • Sanborn Chevrolet
Sanitary Stainless Welding • Sonora Ford • San Joaquin Farm Bureau Federation • Wells Fargo Bank

EVENT MAILING

Ironstone Foundation Concours d'Elegance P.O. Box 809 Murphys, California 95247 (209) 269-6950 info@ironstoneconcours.com ironstoneconcours.com

27TH ANNUAL

IRONSTONE

CONCOURS d'ELEGANCE

SEPTEMBER 23, 2023

EVENT LOCATION Ironstone Vineyards

1894 Six Mile Road Murphys, California

27TH ANNUAL IRONSTONE CONCOURS d'ELEGANCE SEPTEMBER 23, 2023

2023 SPONSORSHIP FORM

We are pleased to support student agricultural programs through the sponsorship of the Ironstone Concours d'Elegance Foundation

EMERALD Presenting Sponsor	\$10,000
DIAMOND STAR Sponsor	\$5,000
GOLD STAR Sponsor	\$2,500
SILVER STAR Sponsor	\$1,000
Check Enclosed Please make check payable to the Ironstone Concours d'Elegand Please send check to:	
Ironstone Concours d'Elegance Foundati PO Box 809 • Murphys, California 95247	ion
_ Please Send Invoice	
Company name:	
Name to appear on printed materials:	
Mailing address:	
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Fax: Email: Sponsor Representative Information (if different from information)	on above)

Phone: (209) 269-6950 ironstoneconcours.com

The Ironstone Concours d'Elegance Foundation is a non-profit 501(c)3 corporation; Tax ID #68-0431851
**Ads must be submitted by July 30th to ensure placement in event program.